VARSITY CANTERBURY

EXCEPTIONAL QUALITY STUDENT ACCOMMODATION

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About Our Company

What We Stand For

We stand for quality. And specifically, exceptional quality student accommodation.

Unlike your standard Letting Agent which are two-a-penny in Canterbury, we deal only with student accommodation. in fact, we deal with all aspects of student accommodation, from sourcing the right investment opportunity, managing and organising the renovation through to advertising and looking after the property on a day to day basis. By focusing solely on student accommodation, we've become experts in the industry and are now recognised as the go-to company for all of your student accommodation needs.

We're proud members of ARLA Propertymark, the PRS, DPS and have CMP Client Money Protection in place for your peace of mind.



REMEMBER THIS

Learning and innovation go hand in hand. The arrogance of success is to think that what you did yesterday will be sufficient for tomorrow

WILLIAM POLLARD



Our Mission

THE BIGGEST GOAL

To change the way student accommodation is perceived.

For too long, Landlords and Agents have been judged by an archaic reputation as; not caring, money grabbing and incompetent.
Similarly, student accommodation as a whole still has the stigma of being old-fashioned, mouldy and of low quality. Our mission is to change all that.

We're the first Agent in Canterbury to not charge any student admin fees, provide high-quality internet in all properties, offer a 24hr callout service and because of that, we achieve some of highest rental yields you could imagine.



Management & Advertising

WHAT WE OFFER

In an effort to differentiate ourselves from our competition and to provide a more modern, accommodating approach to property management, we do not have a standard list of charges or services offered.

instead, we're proud to be able to offer a completely unique and tailored management package, designed exclusively for your needs. Your property is likely to be your largest and most valuable investment and we will treat it as such.

Whether you have one property or a large portfolio, we are able to offer you the service you deserve and will be able to send you a fully itemised breakdown of charges depending on exactly what you need from us.

Standing Out & Requirements

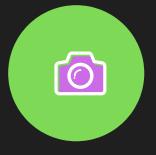
KEEP THESE IN MIND:



WE ONLY MANAGE EXCEPTIONAL QUALITY PROPERTIES



WE CAN HELP ADVISE OF AND CARRY OUT ANY NECESSARY IMPROVEMENTS



WE WILL TAKE FREE, PROFESSIONAL PHOTOS & VIDEOS. WE CAN ALSO ARRANGE FOR A VR WALK-THROUGH TOUR



INTERNET MUST BE PROVIDED

Particular Property Requirements

In order to maintain our portfolio and to ensure that we continue to offer exceptional quality student accommodation, we will only consider managing properties that are/have;

- All double bedrooms, including 4ft beds or bigger in all bedrooms
- Spacious communal areas equipped with adequate seating and a TV
- Mostly matching furniture in all bedrooms (not mis-match throughout)
- One bathroom between four people as a minimum
- Thumb-turn locks on every exit
- Modern kitchens and bathrooms

Equally as important to us, is your ethos as a Landlord. We want to work with Landlord's who understand the value of offering a good quality product and do not accept to be associated with those only interested in turning a quick profit.

32%

Students don't want to rent directly from a Landlord as they're worried about lack of responsiveness

(Glide.co.uk 2017)

Near to Uni & Fast internet

Are the two most important factors students consider when choosing accommodation (Glide.co.uk 2017)

'Landlording'

BEING A LANDLORD IS BECOMING TOUGHER THAN EVER

We know this first hand, as we also manage our own properties. But don't worry about a thing, we handle all of your Landlord requirements, so you don't have to.

We can also advise you on your Landlord structure and what's best for you moving forward, if you plan on making any further investments



