




Varsity Canterbury

EXCEPTIONAL QUALITY STUDENT ACCOMMODATION



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About Our Company

What We Stand For

We stand for quality. And specifically, exceptional quality student accommodation.

Unlike your standard Letting Agent which are two-a-penny in Canterbury, we deal only with student accommodation. In fact, we deal with all aspects of student accommodation, from sourcing the right investment opportunity, managing and organising the renovation through to advertising and looking after the property on a day to day basis. By focusing solely on student accommodation, we've become experts in the industry and are now recognised as the go-to company for all of your student accommodation needs.

We're proud members of ARLA Propertymark, the PRS, DPS and have CMP Client Money Protection in place for your peace of mind.



“

REMEMBER THIS

**Learning and innovation go
hand in hand. The arrogance of
success is to think that what you
did yesterday will be sufficient
for tomorrow**

WILLIAM POLLARD

”

Our Mission

THE BIGGEST GOAL

To change the way student accommodation is perceived.

For too long, Landlords and Agents have been judged by an archaic reputation as; not caring, money grabbing and incompetent. Similarly, student accommodation as a whole still has the stigma of being old-fashioned, mouldy and of low quality. Our mission is to change all that.

We're the first Agent in Canterbury to not charge any student admin fees, provide high-quality internet in all properties, offer a 24hr callout service and because of that, we achieve some of highest rental yields you could imagine.



The background of the page is a photograph of a modern interior space. On the left, there is a dark leather sofa with a red cushion. In the background, a kitchen is visible with white cabinetry, a black range hood, and a tiled backsplash. The floor is made of light-colored wood. The overall lighting is warm and modern. There are decorative vertical bars: a purple one on the far left and a green one on the far right.

Management & Advertising

WHAT WE OFFER

In an effort to differentiate ourselves from our competition and to provide a more modern, accommodating approach to property management, we do not have a standard list of charges or services offered.

instead, we're proud to be able to offer a completely unique and tailored management package, designed exclusively for your needs. Your property is likely to be your largest and most valuable investment and we will treat it as such.

Whether you have one property or a large portfolio, we are able to offer you the service you deserve and will be able to send you a fully itemised breakdown of charges depending on exactly what you need from us.

Standing Out & Requirements

KEEP THESE IN MIND:



**WE ONLY MANAGE
EXCEPTIONAL QUALITY
PROPERTIES**



**WE CAN HELP ADVISE OF
AND CARRY OUT ANY
NECESSARY IMPROVEMENTS**



**WE WILL TAKE FREE,
PROFESSIONAL PHOTOS &
VIDEOS. WE CAN ALSO
ARRANGE FOR A VR WALK-
THROUGH TOUR**



INTERNET MUST BE PROVIDED

Particular Property Requirements

In order to maintain our portfolio and to ensure that we continue to offer exceptional quality student accommodation, we will only consider managing properties that are/have;

- **All double bedrooms, including 4ft beds or bigger in all bedrooms**
- **Spacious communal areas equipped with adequate seating and a TV**
- **Mostly matching furniture in all bedrooms (not mis-match throughout)**
- **One bathroom between four people as a minimum**
- **Thumb-turn locks on every exit**
- **Modern kitchens and bathrooms**

Equally as important to us, is your ethos as a Landlord. We want to work with Landlord's who understand the value of offering a good quality product and do not accept to be associated with those only interested in turning a quick profit.



32%

Students don't want to rent directly from a
Landlord as they're worried about lack of
responsiveness
(Glide.co.uk 2017)

**Near to
Uni & Fast
internet**

Are the two most important
factors students consider
when choosing
accommodation
(Glide.co.uk 2017)

'Landlording'

BEING A LANDLORD IS BECOMING TOUGHER THAN EVER

We know this first hand, as we also manage our own properties. But don't worry about a thing, we handle all of your Landlord requirements, so you don't have to.

We can also advise you on your Landlord structure and what's best for you moving forward, if you plan on making any further investments





Contact Info

ADDRESS

58 Northgate, Canterbury, Kent, CT1 1BB

EMAIL ADDRESS

info@varsitycanterbury.com

PHONE NUMBER

01227 467676